#### Personal Infromation



| Name, Surname    | Manana aladashvili                     |
|------------------|--|
| Date Of Birth    | 02.04 1958                             |
| Address          | Tbilisi, Ir. Abashidze 24a apartment 9 |
| Telephone number | 599292800                              |
| Mail             | Manana.aladashvili@tesau.edu.ge        |

#### Education

| Years     | Name Of School                | Specialty               | Qualification                                 |
|-----------|-------------------------------|-------------------------|---|
| 2009-2013 | Georgian Technical University | Business Administration | Academic Doctor of Business<br>Administration |
|           |                               |                         |   |
|           |                               |                         |   |

#### Work experience

| Years     | Organization                                      | Position   |
|-----------|---|--|
| 1998-2008 | Georgian Technical University, Aviation Institute | Senior Laboratory Assistant  |
| 2008-2021 | Georgian national university                      | Associate Professor  |
| 2015-2021 | Iv. Javakhishvili TSU Vocational Training Center  | guest lecturer   |
| 2018-2019 | lakob Gogebashvili Telavi State University        | Head of the Bachelor of Tourism<br>Program, Invited Lecturer       |
| 2019-2021 | lakob Gogebashvili Telavi State University        | Associate Professor,<br>Head of the Bachelor of Tourism<br>Program |

| 2018-2021 | European University, Bachelor of Tourism     | guest lecturer |
|-----------|--|----------------|
| 2021-2022 | Ivane Javakhishvili Tbilisi State University | guest lecturer |

## Knowledge of a foreign language

| Foreign Language | Beginning<br>Level | Medium<br>Level | Good Level | Very Good<br>Level | Select if you have the appropriate certificate |
|------------------|--------------------|-----------------|------------|--------------------|--|
| Russian          |                    |                 | Х          |                    |  |
| English          | X                  |                 |            |                    |  |

### Knowledge of office programs

|                             | Beginning Level | Medium Level | Good Level | Very Good Level |
|-----------------------------|-----------------|--------------|------------|-----------------|
| Microsoft Office Word       |                 |              |            | Х               |
| Microsoft Office Excel      |                 |              |            | Х               |
| Microsoft Office PowerPoint |                 |              |            | Х               |
| Zoom                        |                 |              |            | Х               |
| google drive                |                 |              |            | Х               |
| Other                       |                 |              |            |                 |

## Participation in advanced training courses, seminars, trainings

| N⁰ | Year | Name of the training  | Your status (facilitator, participant,<br>organizer) |
|----|------|---|--|
| 1  | 2013 | Advanced training in practical touring  | partisipant  |
| 2  | 2014 | National Center for Education Quality Development - Modular<br>Vocational Education Program Methodology   | participant  |
| 3  | 2016 | Iv. Javakhishvili TSU Faculty of Economics and Business -<br>"Main Trends in Tourism Expenditures in Georgia"   | participant  |
| 4  | 2016 | LEPL National Center for Teacher Professional Development -<br>Training in the professional direction of a tour operator  | participant  |
| 5  | 2016 | Ministry of Education and Science of Georgia, LEPL - in<br>cooperation with the National Center for Teacher Professional<br>Development - Training "Vocational Education for Economic<br>Development" | participant  |
| 6  | 2018 | Georgian Teacher Vocational Training Center "Discower<br>Georgia" - training on travel services   | participant  |
| 7  | 2018 | Giz (German Society for International Cooperation)<br>Training on: International Tourism Business Standards   | participant  |
| 8  | 2018 | Telavi, Lopota<br>Training on the topic: Modern teaching methods  |  |
| 9  | 2018 | Cyprus, Larnaca<br>Uclan Cyprus - The British University of Cyprus  | participant  |



|     |        | International teaching methods                                |              |
|-----|--------|---|--------------|
|     | 2019   | Giz (German Society for International Cooperation)            | partiscipant |
| 10  |        | KMS Georgia   |              |
| 10  |        | Training on the topic: Main directions of hotel management in |              |
|     |        | the hospitality industry                                      |              |
|     | 2019   | Austria, Vienna   | participant  |
| 11  |        | Vena, University Modul  |              |
|     |        | Modern teaching methods                                       |              |
|     | 2020   | Italy, Bologna  | participant  |
| 12  |        | University Alma Mater Studiorum                               |              |
|     |        | "Active technology-based learning".                           |              |
| 13  | 2020   | Giz (German Society for International Cooperation)            | participant  |
| 15  |        | Training on "Risk and Security Management in Hospitality"     |              |
|     | 2020   | Online training on: Modern teaching methods in higher         | participant  |
| 14  |        | education "   |              |
|     |        | European University   |              |
| 15  | 2021   | "Academic Work and Research at Spanish Universities"          | participant  |
| 15  |        | Spanish, University of Malaga                                 |              |
| 16  | 2021   | Online Training - Principles of Academic Conscientiousness    | participant  |
| 16. |        | Organized by the European University                          |              |
|     | 2022   | The Use of a Collaborative Geographic Information System",    | participant  |
| 17. | June 7 | by the Professor of the University of Malaga                  |              |
|     |        | Francisco José Cantarero Prados                               |              |

### Publication (The last eight years)

| N♀ | Year | Name Of Publication   |  |
|----|------|---|--|
| 1  | 2016 | "The role of the manager in the management process of a tourism enterprise"                         | Scientific Journal Seu scines<br>Tb.2016   |
| 2  | 2016 | "The role of air transport in the tourism industry and its importance<br>in tourist transportation" | International Scientific-<br>Practical Conference -<br>Current Problems of<br>Economy and Business in<br>the Modern Conditions of<br>Globalization Tbilisi, 2016 |
| 3  | 2016 | "Basic Technologies of Forming the Image of a Tourism Company in<br>the Tourism Business"           | Sukhishvili Teaching<br>University - Fifth<br>International Scientific<br>Conference Gori 2016.  |
| 4  | 2016 | "Seasonality of the functioning of the tourism market and ways of its extension in Georgia"         | Scientific Journal<br>"Diplomacy and Law" -<br>newuni  |
| 5  | 2016 | "Tourism Business Planning, Development and Social Issues"  | Scientific Journal Seu scines<br>Tb.2016   |
| 6  | 2016 | "Tourism business in the modern stage of globalization"   | Iv. Javakhishvili University<br>International Scientific<br>Conference - Challenges of<br>Globalization in Economics<br>and Business "Tbilisi, 2016              |
| 7  | 2016 | "International Tourism Business and Modern Challenges of<br>Integration"                            | Samtskhe-Javakheti State<br>University Inter-University<br>Scientific Conference -<br>"Current Problems of<br>Economy and Business - II"<br>Akhaltsikhe 2016     |

| 8  | 2016 | "Farm and rural tourism as a precondition for the development of the hospitality industry" | Scientific Journal Seu scines<br>Tb.2016          |
|----|------|--|---|
| 9  | 2016 | "Basic Strategies for the Development of Tourism and Hospitality in                        | სამეცნიერო ჟურნალი-                               |
|    |      | the Hereti Region"   | დიპლომატია და                                     |
|    |      |  | სამართალი newuni2016                              |
| 10 | 2017 | "Sustainable development of tourism at the modern stage"                                   | Euroregional Teaching                             |
|    |      |  | University Scientific Journal                     |
|    |      |  | 2017  |
| 11 | 2017 | "Legal Basis of Tourism Management and State Regulation"                                   | International peer-reviewed                       |
|    |      |  | journal Journalism                                |
|    |      |  | Diplomacy and Law - 2017,                         |
|    |      |  | New Higher Education                              |
|    |      |  | Institution                                       |
| 12 | 2017 | "Tourism, Globalization and Sustainable Development"                                       | Scientific-Practical                              |
|    |      |  | Conference - Current                              |
|    |      |  | Problems of Economy and<br>Business in the Modern |
|    |      |  | Conditions of Globalization                       |
|    |      |  | Tbilisi, 2017                                     |
| 13 | 2017 | "The role of international organizations in the development of                             | Scientific Journal Seu scines                     |
| 15 | 2017 | tourism in Georgia"  | Tb.2017   |
| 14 | 2018 | "Development of cooperatives - as a factor, ability to develop                             | INTERNATIONAL SCIENTIFIC                          |
|    |      | agritourism in the region of Georgia"  | AND PRACTICAL                                     |
|    |      |  | CONFERENCE "CURRENT                               |
|    |      |  | PROBLEMS OF                                       |
|    |      |  | COOPERATION AND SMALL                             |
|    |      |  | BUSINESSES  |
|    |      |  | DEVELOPMENT" NOVEMBER                             |
|    |      |  | 21, 2018, "PENZA STATE                            |
|    |      |  | TECHNOLOGICAL                                     |
|    |      |  | UNIVERSITY"                                       |
| 15 | 2018 | "MANAGEMENT OF BIO TECHNOLOGIES FOR WINE TOURISM"  | scientific-practical journal                      |
|    |      |  | –actual problems of                               |
|    |      |  | rconomy and business in                           |
|    |      |  | modern globalization                              |
|    |      |  | theory and practice,                              |
|    |      |  | evropean university, Tbilisi                      |
|    |      |  | 2018  |
|    |      |  |   |
| 16 | 2019 | "Formation of an investment environment in the tourism business                            | II International Scientific and                   |
|    |      | and regulation "   | Practical Conference                              |
|    |      |  | "CURRENT PROBLEMS OF<br>THE DEVELOPMENT OF THE    |
|    |      |  | COOPERATION AND                                   |
|    |      |  | ENTREPRENEURSHIP                                  |
|    |      |  | "October 15-18, 2019 Penza                        |
| 17 | 2019 | "Infrastructure as an important factor in tourism development"                             | lakob Gogebashvili Telavi                         |
|    |      |  | State University, Fifth                           |
|    |      |  | International Scientific                          |
|    |      |  | Conference "Intercultural                         |
|    |      |  | Dialogues" October 25-26-                         |
|    |      |  | 27, 2019  |
| 18 | 2020 | "Green Tourism - a contributing factor to the development of the                           | Scientific - Practical Journal -                  |
|    |      | green economy"   | Current Problems of                               |
|    |      |  | Economics and Business in                         |
|    |      |  | the Modern Conditions of                          |
|    |      |  | Globalization, Theory and                         |
|    |      |  | Practice, European                                |

|    |                    |   | University, Tbilisi, 2020   |
|----|--------------------|---|---|
| 19 | 2020               | "Challenges of the covid-19 pandemic to the tourism industry"   | Scientific Journal -<br>Globalization and Business,<br>newuni 2020  |
| 20 | 2021               | "International tourism in the modern stage of globalization"  | LEPL - lakob Gogebashvili<br>Telavi State University,<br>Scientific Conference<br>(Dropped for printing)  |
| 21 | 2021               | Innovation in the tourism and hospitality industries with the help of instrument management and marketing | Russia<br>Kalmitsky<br>24 November 2021   |
| 22 | 2021               | "Sustainable tourism az a facror in the development of international tourism"                             | Paris. France   |
| 23 | 2021               | "Managing the Motivation of Customers of International Tourism<br>Services"                               | LEPL - Iakob Gogebashvili<br>Telavi State University,<br>Scientific Conference  |
| 24 | 2021               | "Globalization and Transnational Corporations in International<br>Tourism"                                | LEPL - Iakob Gogebashvili<br>Telavi State University,<br>Scientific Conference  |
| 25 | 2022               | "Tourism innovation and its role in enhancing the competitive<br>advantage of a tourism product"          | World Bulletin of Social<br>Sciences<br>Published: 2022-04-07   |
| 26 | 2022<br>01.07.2022 | Non-traditional methods of wine aging and their impact on wine tourism                                    | "World viticulture and<br>winemaking: history,<br>modernity and prospects for<br>sustainable development"<br>Stu - international -<br>scientific conference |
| 27 | 2022               | Tourism Innovation and its Role in Enhancing the Competitive<br>Advantage of a Tourism Product            | Lucia Santana Cordona   |
|    |                    |   | Espana  |
| 28 | 2022<br>29.04.2022 | TOURISM INNOVATION AND ITS ROLE IN<br>ENHANCING THE COMPETITIVE ADVANTAGE OF A<br>TOURISM PRODUCT         | Scholar<br>Express Journals, Berlin<br>Germany, April 29th,<br>2022   |
| 29 | 2022<br>12-13 may  | Маршрути культурного туризму Ради Європи та Грузія  | Міністерство освіти і<br>науки України<br>Харківський<br>національний<br>педагогічний університет<br>імені Г. С. Сковороди<br>(Україна),                    |
| 30 | 2022<br>25 June    | Management of motivation of users of international tourism services                                       | Iakov Gogebashvili Telavi<br>State University, Fifth<br>International Scientific<br>Conference "Intercultural<br>Dialogues"                                 |
| 31 | 2022<br>24 may     | Monitoring of problematic situations in the hotel industry  | International Scientific<br>Journal Diplomacy and Law -<br>2022 newuni  |
| 32 | 2022<br>03.09      | Determination of Motivation Factors in the Hotel Industry   | Espania<br>Central Asian Journal of   |

|    |            |  | Innovations on Tourism   |
|----|------------|--|--------------------------|
|    |            |  | Management and Finance   |
|    |            |  | (ISSN: 2660-454X)        |
| 33 | 29.04.2022 | TOURISM INNOVATION AND ITS ROLE IN ENHANCING THE                 |                          |
|    |            |  | Austria                  |
|    |            | COMPETITIVE ADVANTAGE OF A TOURISM PRODUCT                       |                          |
|    |            |  | World Bulletin of Social |
|    |            |  | Sciences (WBSS)          |
|    |            |  | International Conference |
|    |            |  | on Advancements in       |
|    |            |  | Applied and              |
|    |            |  | Natural Sciences         |
|    |            |  | Date: 29/04/2022         |
| 34 | 2022       | "The role of green tourism" in economic development              | FGBOU VO "KALMYK         |
|    |            |  | STATE UNIVERSITY"        |
|    |            |  |                          |
|    |            |  | NAMED AFTER B.B.         |
|    |            |  | GORODOVIKOV"             |
|    | 2023       | "Sustainable tourism as a new type of relationship"              | (Printable)<br>Kalmyk    |
| 35 | 2025       | Sustainable tourism as a new type of relationship                | state                    |
| 33 |            |  | university               |
|    |            |  | them. B.B. Gorodovikova  |
| 36 | 2023       | Tourists' behavior in cultural tourism and current issues of     | Philadelphia, USA        |
|    | 2020       | management   |                          |
|    |            | Journal: clarivate analytics                                     |                          |
| 37 | 2023       | New technologies of wine aging as a subject of interest for wine | Tbilisi State University |
| 57 | 2020       | tourists   | named after Ivane        |
|    |            | LOUIDUS  | Javakhishvili            |
|    |            |  | Journal: Geography of    |
|    |            |  | Georgia                  |
|    |            |  | #12, 2023                |

#### **Scientific Activities**

| NՉ | Year | Name Of Scientific Activities   |             |
|----|------|---|-------------|
| 1  | 2019 | Grant agreement model for Erasmus + staff mobility for teaching between | Researcher  |
|    |      | program and partner countries project: 2017 -1 ITO 2-KA107-036278       |             |
|    |      | Italy, University of Viterbo Tusha, 19-27 May 2019                      |             |
| 2  | 2020 | Telavi Iakob Gogebashvili State University, Internal University Grant   | Head        |
|    |      | "Telavi and New Innovative Tourist Routes" 2020,                        |             |
| 3  | 2020 | HERIPRENEURSHIP: Establishing a long-term partnership to renew          | participant |
|    |      | heritage-based offerings and create new investment opportunities in the |             |
|    |      | tourism and cultural and creative industries at UNESCO-designated Black |             |
|    |      | Sea Basin 2020,   |             |
| 4  | 2020 | MILENNIUM challenge corforation, united states of America, NCEQ -       | Researcher  |
|    |      | "Vocational Education for Economic Development" 2018,                   |             |
| 5  | 2021 | Romualdo Del Bianco Foundation, Italy -                                 | Researcher  |
|    |      | "Tourism without borders"   |             |
| 6  | 2022 |   | Researcher  |
|    |      | Grant agreement model for Erasmus + Kit de mobilité de formation (STT)  |             |
|    |      | KA107 - LEARNING AGREEMENT – STT1                                       |             |
|    |      | FOR TRAINING BETWEEN PROGRAMME AND PARTNER COUNTRIES                    |             |
|    |      | France, lyon, institute paul bocuze, 26.04.2022                         |             |



#### Membership of the editorial board of international editorial scientific journals:

- 1. https://cajitmf.centralasianstudies.org/index.php/CAJITMF/about/editorialTeam
- 2. <u>https://scholarexpress.net/index.php/wbss/about/editorialTeam</u>

Additional information

Textbooks published by me:

1." Cultural tourism (lecture course)" – Tbilisi 2022

1. "Telavi Innovative Tourist Routes Guide", Samshoblo Publishing House (Author) Tbilisi, 2021

2. "Safety in Tourism" - Handbook, Tb.2020 Meridian Publishing House, 330 pages (Author)

3. Financial Management" (lecture course). Tbilisi, 2009 (co-authored)

4. Tourism Industry - Teacher Guide Tb. 2014, National Center for Education Quality (Author)

5. Tourism-Recreational Resources of Georgia - Tbilisi 2016, National Center for Education Quality (Author)

signature

J. vgnf

04.08.2023