



Project funded by
EUROPEAN UNION

BSB831/HERiPRENEURSHIP “Establishing long-lasting partnerships to upgrade heritage-based offers and create new investment opportunities in tourism and the cultural and creative industries



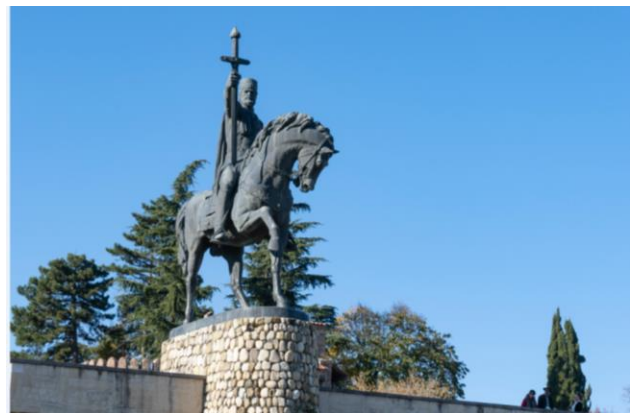
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Great King of East Georgia - Erekle II

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Pressed by Ottomans from the west and Iran from the east Georgia waged daily battles to preserve its identity and Christianity. If it were not for King Erekle II's insight and strong military strategic thinking, which was accompanied by great military successes, no one knows whether Georgia would exist on the map today. Moreover, the successes of Erekle II, the leader of the Christian state of the Caucasus, against the Muslim rulers became a special stimulus and hope for the oppressed states on the European continent, as evidenced by the British press, more than 200 articles in which we read that a savior appeared at the outermost wall of Europe, who attacked the powerful rulers ... *“I am in Europe and Heraclius II in Asia, the King of the ancient Georgia”* -The words of Frederick the Great (*A modern History of Georgia. By D.M.Lang. Weidenfeld and Nicolson, London, 1962. p.583*).



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Common borders. Common solutions.



The Black Sea Programme is co-financed by the European Union through the European Neighborhood and Partnership Instrument