



The 11th Silk Road International Conference ***Innovations in Business, Education, and Sciences*** aims to bring together prominent scholars, practitioners and decision-makers from Georgia and other countries to communicate and discuss research findings as well as raise knowledge and awareness of the society about the innovative practices in the fields of business, education, information technologies and social sciences.

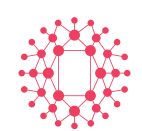
The working sessions of the conference will focus on the following thematic topics:

- Innovation management;
- Changing marketing strategy in the age of the empowered customer;
- Innovation in language teaching;
- Innovation in education and education management;
- Challenges for the Georgian market under DCFTA;
- Transparency and accountability of Georgia's public sector;
- Entrepreneurship and economic development;
- Modern trends in applied computer science;
- Innovations and entrepreneurship in ICT.

Important dates:

- Abstracts submission deadline: **March 30, 2016**
- Full paper submission deadline: **May 2, 2016**

Working languages: **English, Georgian**
 Conference website: **silkroad.ibsu.edu.ge**
 Conference email: **silkroad@ibsu.edu.ge**
 Conference facebook: **www.facebook.com/silkroadibsu/**



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