

INNOVATIONS IN BUSINESS, EDUCATION AND SCIENCES

20-21 MAY, 2016
INTERNATIONAL BLACK SEA UNIVERSITY
TBILISI, GEORGIA





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The 11th Silk Road International Conference *Innovations in Business, Education, and Sciences* aims to bring together prominent scholars, practitioners and decision-makers from Georgia and other countries to communicate and discuss research findings as well as raise knowledge and awareness of the society about the innovative practices in the fields of business, education, information technologies and social sciences.

The working sessions of the conference will focus on the following thematic topics:

- · Innovation management;
- · Changing marketing strategy in the age of the empowered customer;
- · Innovation in language teaching;
- · Innovation in education and education management;
- · Challenges for the Georgian market under DCFTA;
- · Transparency and accountability of Georgia's public sector;
- Enterpreneurship and economic development;
- · Modern trends in applied computer science;
- · Innovations and entrepurnership in ICT.

Important dates:

- Abstracts submission deadline: March 30, 2016

- Full paper submission deadline: May 2, 2016

Working languages: English, Georgian
Conference website: silkroad.ibsu.edu.ge
Conference email: silkroad@ibsu.edu.ge
Conference facebook: www.facebook.com/silkroadibsu/







