

A quarterly newsletter of the project

Common borders. Common solutions.

Newsletter No. 3

ENI CBC BLACK SEA BASIN PROGRAMME 2014-2020

BSB908 Smart Farming brings Black Sea Basin area to digital era

BSB908 Smart Farming is a project that belongs to the wider ENI CBC BLACK SEA BASIN PROGRAMME 2014-2020 that is funded by the European Union. The purpose of this project is to develop and implement a replicable and transferable model for preparing the conditions needed to ensure the digital transformation in agriculture in the BSB area.

The project encompasses actions to be deployed in 6 partner countries: Greece, Bulgaria, Armenia, Georgia, Romania and Moldova, with partial outputs to be made accessible for 2 more countries: Turkey and Ukraine.



Pieriki Anaptixiaki
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Business Agency Association



Enterprise Armenia



"Dunarea de Jos"
University of Galati (UDJG)



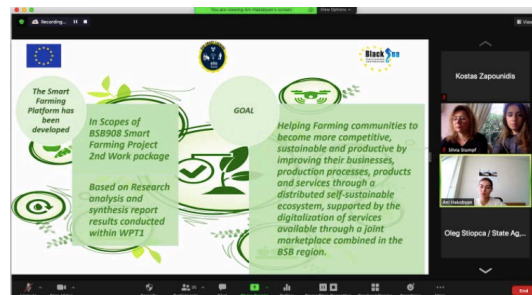
Iakob Gogebashvili
Telavi State University,
TeSaU



Business Advisory Center



During the GA1 the interested parties have been identified and a synthesis report with recommendations on smart and IoT technologies for the domain of agriculture was elaborated. Then during GA2 the BSB platform has been created, filled with multilingual content and made operative and popular. In GA3 the partners have already all the pre-conditions for mobilizing the stakeholders from 6 countries in a BSB Smart Farming Network for promoting the opportunities smart farming offers for modernisation in the agricultural and connected sectors. Partners organized regional Infodays and workshops. They presented the project activities and future steps. What is more, they gathered the opinion from helix representatives and stakeholders. On 12.11.21, project partners organized Virtual Info-day in English with 40 participants. Main aim of the event was to present how the project will ensure the conditions in the agricultural and connected sectors in the BSB area for the digital transformation. A recording is uploaded on [YouTube](#).



The BAA team provided the partnership toolkit for operations - a guide how to organize Road Mapping workshop, using the GOPP method. Then partners organised Regional Smart Farming roadmap workshops, using the methodology for holding a GOPP session. Through the techniques of a GOPP session every RMSG prepared a regional roadmap for raising the level of preparedness of regional stakeholders for the digital transformation in the agriculture and the connected sectors to harness the power of agriculture to drive poverty lessening, environmental sustainability and economic opportunity for the BSB area.



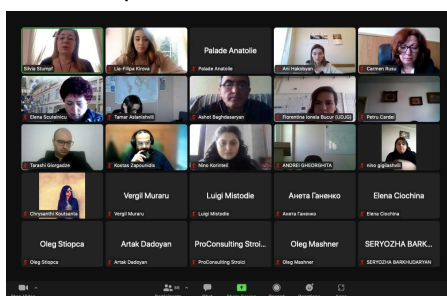
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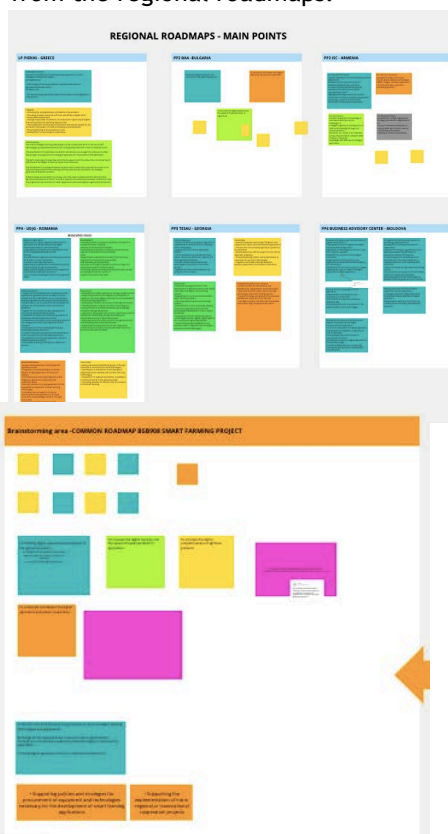
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More than 80 people joined in a conference on the topic “Go Smart - the new farming in Black Sea Basin area” which took place on January 21, 2022. The online event on the BSB908 Smart farming project involved partners, industry representatives, and stakeholders. The main aim of the conference was to present all regional roadmaps and to develop a common one.



The event was opened by Silvia Stumpf, chairwomen of Board, BAA, presenting the topic: “Supporting digital transformation to increase cross-border trade opportunities and modernization in the agricultural and connected sectors - our ideas for the BSB future in farming”. Silvia Stumpf presented the

After the presentations of the project partners, participants joined a common board for the workshop. The purpose of the seminar was to develop a common roadmap, using the summaries from the regional roadmaps.



Despite the fact that the event was held in hybrid format, it achieved to mobilise the Network to unleash innovations through digital transformation in agriculture in the area the as core driver of future growth and stability.

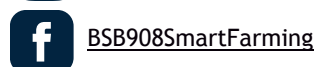
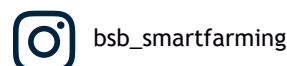
50 feedback questionnaires were collected and analysed. The conclusion is that participants are interested in the project development and will join future events.

Moreover, they showed interest in the ADI Smart Farming platform.



More information on the Adi Platform, as well as general information on the BSB908 Smart Farming project, are available at the project website address:

<http://bsb-smartfarming.com/>



The Adi Platform:

<http://www.adi-platform.com/>

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